



LION NATHAN

## **Budweiser FIFA World Cup Promotion**

### **FULL Terms & Conditions**

1. Information on how to enter and prizes form part of these conditions. By participating, entrants agree to be bound by these conditions. Entries must comply with these conditions to be valid.
2. Entry is open to residents of NSW who are 18 years and over. Employees and their immediate families of the Promoter, outlets and their agencies associated with this promotion are ineligible to enter.
3. To enter, purchase a bottle of Budweiser at a participating venue to receive an entry form. Complete the entry form and place in the entry box located in the venue. Limit of one entry per person per day.
4. The promotion commences at 09:00 EST on 22/03/2010 and closes at 23:59 EST on 18/04/2010 ("Promotional Period").
5. There are four (4) weekly Finalist Draws at each participating venue to draw finalists for the Prize. Weekly Finalist draws will occur at 17:00 EST on 29/03/2010, 05/04/2010, 12/04/2010 and 19/04/2010. The first valid entry drawn at each Finalist Draw will go into the draw for the Prize. Finalists will be notified by telephone within 2 days of each weekly draw. The Prize Draw will be held at 20.30 EST on 22/04/2010 at The Belvedere Hotel, 91 Bathurst St, Sydney, NSW. The first valid entry drawn will receive the Prize. The winner of the Prize Draw must be present at the date and time of the Prize Draw to claim their prize. The Prize Draw winner has fifteen (15) minutes to claim the Prize or a redraw will occur thirty (30) minutes after the initial Prize Draw to distribute the unclaimed prize.
6. The Prize is a trip for two (2) adults to Johannesburg, South Africa to attend the 2010 FIFA World Cup and is valued at up to RRP AUD\$20,000.00 depending upon the winner's point of departure. Prize includes return economy airfares for two (2) adults from the winner's nearest capital city to Johannesburg, South Africa including return airport transfers to hotel in Johannesburg, four (4) nights twin share accommodation at a four (4) star hotel, return hotel match transfers and tickets for two (2) people to attend two (2) 2010 FIFA World Cup games in South Africa, between 22/06/2010 and 25/06/2010 (to be determined by the Promoter in its absolute discretion). The winner will be notified the FIFA World Cup game dates by 28/05/2010. The winner and his/her companion must depart Australia on 21/06/2010 and depart Johannesburg, South Africa on 25/06/2010.
7. The name of the Prize Winner will be published in The Sydney Morning Herald on the 30/04/2010.
8. Spending money, additional meals and drinks, taxes, insurance, passports, visas, vaccinations, transport to and from Australian departure point, additional transfers, items of a personal nature, in-room charges and all other ancillary costs are not included and are the sole responsibility of the winner. The winner (and his/her



## LION NATHAN

companion) is responsible for ensuring that they have valid passports, and any requisite visas, vaccinations and travel documentation. The Prize must be taken to depart Australia on the 21/06/2010 to attend the two (2) 2010 FIFA World Cup games played between 22/06/2010 and 25/06/2010 as determined by the Promoter. The winner and his/her companion must depart Johannesburg, South Africa on the 25/06/2010 to return to Australia. The prize is subject to select seat class availability with airline and specific room category availability with accommodation provider. Flights and accommodation are also subject to the participating airline's and accommodation provider's booking and reservations policies, with the airline and accommodation provider reserving the right to restrict bookings at any time. The winner (and his/her companion) must depart from and return to the same departure point and travel together. The winner and his/her companion must be over the age of 18 years. The itinerary is to be determined in consultation with the Promoter. Frequent flyer points will not form part of the prize. Winner may be required to present a credit card at time of accommodation check in.

9. The Prize is not transferable or exchangeable and cannot be taken as cash. The Promoter's decision is final and binding - no correspondence will be entered into. The Promoter assumes no responsibility for any failure to receive an entry or for inaccurate information or for any loss, damage or injury as a result of technical or telecommunications problems, including security breaches. If such problems arise, then the Promoter may (where necessary with the approval of the relevant lottery authority) modify, cancel, terminate or suspend the promotion.
10. If any prize becomes unavailable for reasons beyond the Promoter's control, the Promoter may substitute a prize of equal or greater value, subject to any written directions from the lottery authorities.
11. The Prize is subject to the terms and conditions of the FIFA as well as the travel, accommodation, event and other prize suppliers. The Promoter is not responsible or liable for any loss, damage or injury suffered by any winner as a result of the conduct of the FIFA or the travel, accommodation, event and other prize suppliers or otherwise as a result of the winner accepting and/or using a prize (even if caused by negligence), except for any liability which cannot be excluded by law. The Promoter and event organizers hereby expressly reserve the right to eject any winner (and/or his/her companion) for any inappropriate behaviour, including but not limited to intoxication, whilst participating in any element of the prize. Tickets cannot be resold (at a premium or otherwise) or advertised or offered for resale on the internet or in any other medium.
12. The Promoter reserves the right to request verification of age, identity, residential address of winners and any other information relevant to entry into or participation in this promotion. Verification is at the discretion of the Promoter, whose decision is final. The Promoter reserves the right to disqualify any individual who provides false information, fails to provide information, conspires with others to gain an unfair advantage or who is otherwise involved in any way in manipulating, interfering or tampering with this promotion..
13. Before any prize is awarded, the winner and any other person sharing the prize with the winner may be required to sign an agreement to release the Promoter and/or prize suppliers from and indemnify the Promoter against any liability arising from the use or participation in the prize.



LION NATHAN

14. Entrants will be refused service of alcohol or provision of an alcoholic beverage prize if it would breach any relevant laws, codes or policies including those of the relevant liquor licensee relating to the Code of Practice for Responsible Service of Alcohol. The Promoter supports the responsible service of alcohol.
15. Entrants consent to the Promoter using their name, likeness, image and/or voice in the event that they are a winner in any media for an unlimited period of time without remuneration for the purpose of promoting this promotion (including any outcome) and/or promoting any products manufactured, distributed and/or supplied by the Promoter.
16. Details from entries will be collected and used for the purpose of conducting this promotion (which may include disclosure to third parties, including but not limited to local lottery authorities, for the purpose of processing and conducting the promotion) and for promotional purposes surrounding this promotion. By entering this promotion entrants consent to the use of their information as described and agree that the Promoter may use this information, or disclose it to other organisations that may use it, in any media for future promotional, marketing and publicity purposes without any further reference or payment to the entrant. Entrants may access, change and/or update their personal information and/or obtain a copy of the Promoter's privacy policy by contacting the Promoter on (02) 9320 2200 during office hours.
17. The Promoter is Lion Nathan Australia Pty Limited (ABN 13 008 596 370) of Level 7, 68 York Street, Sydney NSW 2000.
18. Authorised under NSW Permit No. LTPS/10/02407